

Crestmont Residents' Hall
12400 Crestmont Blvd SW
crestmonthall@shaw.ca
(403) 202-2175



CRESTMONT
Homeowners'
Association

2019

SPONSORSHIP

OPPORTUNITIES





Demographics

Age 0—14 years	414 / 27%
Age 15—19 years	72 / 5%
Age 20 + years	1,028 / 68%
Total Population	1,514
Average Annual Population Growth Rate	1.67%
Average Household Income	\$70,335
Median Age	35
Households and Growing	533
Households have Children	73%
Residents are Homeowners	94%



Crestmont Homeowners' Association Events

Crestmont Annual Stampede Breakfast—July 14, 2019

Residents of all ages come down to the Hall to celebrate the Calgary Stampede by attending our Annual Stampede Breakfast. The event includes a full breakfast of; pancakes, hash browns, sausages, eggs and breakfast beverages. Entertainment includes; face painting, balloon twisting, a petting zoo, pony rides, games, live music and an appearance from the Stampede Committee. Attendance 700+

Crestmont Annual Game Day Event— May 31, 2019

Our Game Day Event has officially made annual status! The Crestmont Homeowners' Association has partnered with the Calgary Sports and Entertainment Corporation enhancing community spirit by attending one of our City's affiliated sports teams (Calgary Flames, Hitmen, Roughnecks or Stampeders) as a group. Event includes discounted tickets and bus ride to and from the game. Attendance 150+

Crestmont Annual Movie in the Park—September 13, 2019

This event is a favorite of many Crestmont residents! Nothing says movie night like a giant inflatable screen, a pre-release film, movie snacks and a night under the stars getting to know your neighbours!

Attendance 300+

Crestmont Annual Winter Festival— December 2019

This year, we've decided to combine our Annual Adult and Children's Christmas Parties into one winter event—the Crestmont Homeowners' Association Winter Festival. This event will be packed with fun for the whole family! To build excitement around this brand new event, we've decided not to share too many details. Our past events included; Sleigh Rides, Live Games Shows, Fun Money Casino, Christmas Karaoke and much more!

The Crestmont HOA Events attract many residents in our growing community, therefore require larger budgets. These events are brought to you by Crestmont Homeowners' Association and are planned and executed primarily by Hall staff. The events are exclusively for residents in good standing with the HOA.



Event Sponsorship Levels

Single Event Sponsorship Levels

	Bronze	Silver	Gold	Diamond
Sponsorship Investment	\$250.00	\$500.00	\$750.00	\$1000.00
Event Specific				
Recognition at Event	✓			
Verbal Recognition at Event			✓	✓
Sponsor Banner at Event (Sponsor Provided)		✓	✓	
"Presented By" Banner at Event (Sponsor Provided)				✓
Banner Location	Good	Good	Better	Prime
Opportunity to include promo items in Event Swag Bag			✓	✓
CHOA Media & Advertising				
Acknowledgement on Crestmont Website	✓			
Logo and Business Info on Crestmont Website		✓	✓	✓
Recognition on Crestmont Website and Social Media			✓	✓
Ad in Crestmont Courier				✓



Event Sponsorship Levels

Fusion Five Events Sponsorship Levels

	Bronze	Silver	Gold	Diamond
Sponsorship Investment	\$1000.00	\$2250.00	\$3000.00	\$4500.00
Per Event Investment Breakdown	\$200.00	\$450.00	\$600.00	\$900.00

Event Specific

Recognition at Event				
Verbal Recognition at Event				
Sponsor Banner at Event (Sponsor Provided)				
"Presented By" Banner at Event (Sponsor Provided)				
Banner Location	Good	Good	Better	Prime
Opportunity to include promo items in Event Swag Bag				

CHOA Media & Advertising

Acknowledgement on Crestmont Website				
Logo and Business Info on Crestmont Website				
Recognition on Crestmont Website and Social Media				
Ad in Crestmont Courier				



Advertising

Crestmont Courier

Our newsletter goes out to over 600 residents every 3 months and is an excellent way to share your information with the members of the community.

Crestmont Website

Both Crestmont residents and residents across Calgary visit our website to inquire about rentals, events and community HOA news. The Crestmont website would be a great place to have your business / brand recognized . We can include your information or business name with our event details and summaries.

Crestmont Homeowners Association Facebook Page

The Crestmont Facebook page is followed by